



## Job advertisement

# Marketing Specialist Flavours (m/f/d)



### Be part of our success!

We are an owner-managed, internationally successful and steadily growing company (since 1829 in Leipzig) in the field of flavors and fragrances, plant extracts and aroma chemicals. Innovative product creations for leading manufacturers in the food and beverage industry as well as in the household care and cosmetics sector characterize our expertise.

### Your Tasks:

- You develop innovative product concepts for our flavours in the EMEA region together with colleagues from R&D
- You will be responsible for planning, implementing and monitoring marketing activities
- You will design and create product presentations, trend and lifestyle concepts, sales materials, take part in trade fairs and events and support our sales organization
- You will analyse markets and product trends as well as competitive activities and develop strategies for the product portfolio on this basis. You will support internal and external corporate communications as well as the planning and organisation of trade fairs and workshops

### Your Benefits:

- Unlimited employment contract
- 30 days vacation & special vacation days
- Flexitime
- Monthly tax-free benefit in voucher form
- Corporate Benefits
- Company events + team events
- Covered and video-monitored bicycle parking space
- Free employee parking
- Drinks supply (water)
- Library & reading room as well as e-book service

### Your Profil:

- Successfully completed studies with a focus on marketing and/or communication or a related field of study
- Initial professional experience, preferably in the B2B sector or the food industry desirable
- You combine very good conceptual and analytical skills with a high level of expertise in the use of relevant marketing tools
- You are characterised by a high level of customer orientation and have a high degree of agility, creativity and an affinity for trends
- Business fluent in English and at least very good written and spoken German

We look forward to receiving your application including availability and salary expectations.

**Bell Flavors & Fragrances GmbH**  
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