



ELEVATE YOUR SENSES

Bell's Natural Fragrance Collection

Nature Splash NatScent — 6800298

A Journey Through the Notes

Nature Splash NatScent reflects the popularity of light, watery fruits in fragrance - melon's juicy freshness and peach's velvety softness meet gentle vanilla and subtle florals. This composition is a nature-inspired scent that feels bright, soft, and mood-lifting.

- T** watery, sparkling, melon
- H** fruity, velvety, peach
- B** balsamic, sweet, vanilla

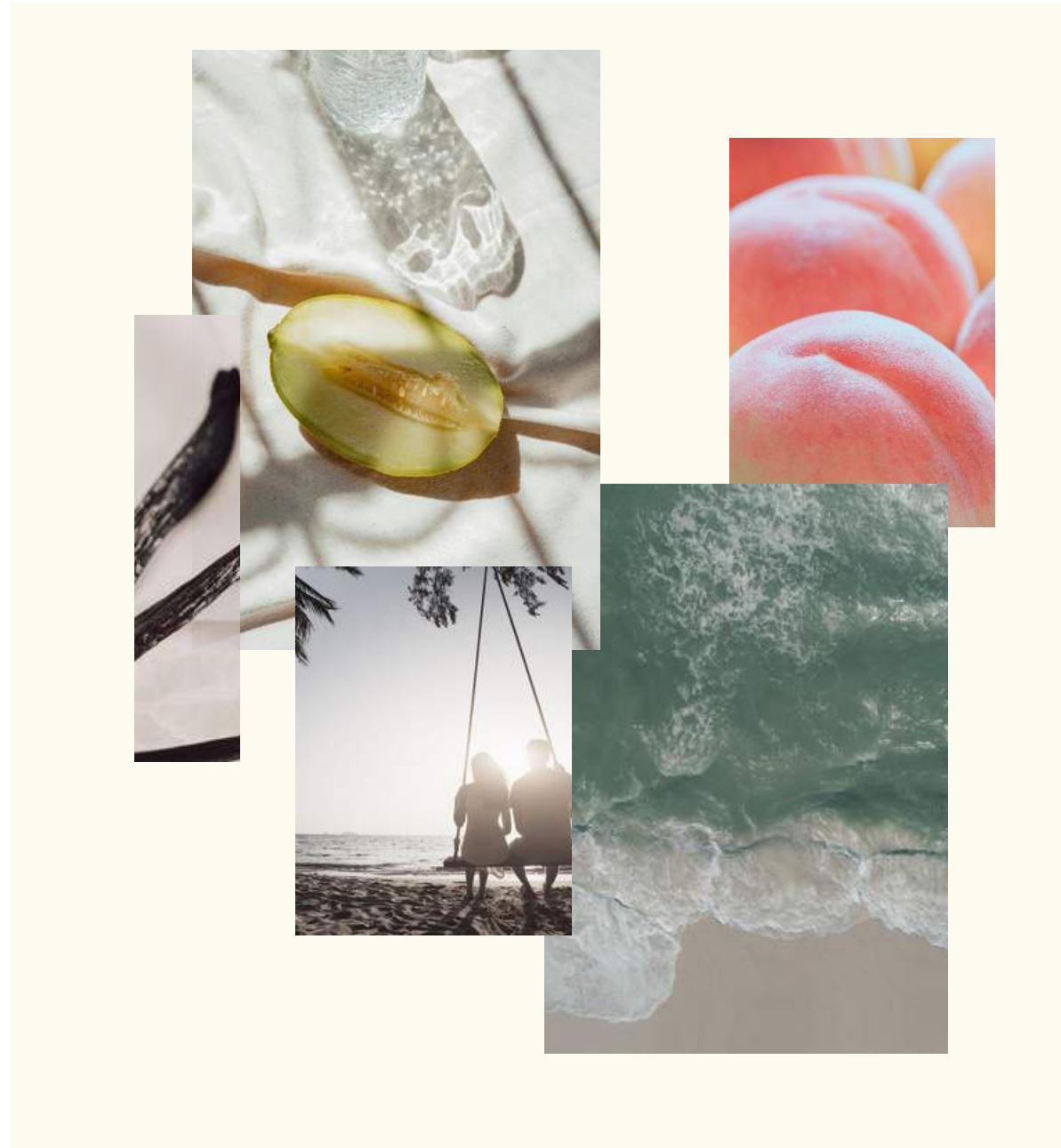
Why this Scent Drives Sales

Consumer-Driven

Especially relevant for those looking for a refreshing yet elegant scent that feels easygoing, optimistic, and subtly comforting.

Line Extension Potential

Melon-peach body splash for a crisp and juicy refresh.
Perfect for uplifting home fragrance formats like fabric sprays.



White Peach NatScent — 0806809

A Journey Through the Notes

A fresh take on soft sweetness. White Peach NatScent blends crisp green notes, ripe peach, and smooth vanilla for a scent that feels effortlessly clean, creamy, and cool.

T fresh, slightly green

H fruity, peach, floral accents, almond

B soft, velvety, heliotrope, vanilla

Why this Scent Drives Sales

Consumer-Driven

Perfect for anyone who enjoys light, comforting scents with a modern twist. White Peach NatScent creates a clean, natural signature that suits every skin. Fresh and fruity fragrances continue to gain popularity making it a versatile and modern choice for everyday wear.

Line Extension Potential

A fresh, soft fine fragrance for everyday elegance.

A light, natural scent that delivers effortless freshness to your hair care routine.



Magnolia & Peony NatScent — 6600937

A Journey Through the Notes

Magnolia & Peony NatScent blends exotic guava with bright florals and a sweet balsamic base - perfectly in line with the trend toward cheerful, feminine fragrances that balance freshness with a soft, indulgent touch.

T fruity, exotic, guava, leafy green

H fruity, floral, magnolia peony, rose

B sweet, balsamic, vanilla, caramel

Why this Scent Drives Sales

Consumer-Driven

Appeals to fragrance lovers who enjoy playful, elegant florals with a sweet, sensual twist. Often favored by younger to mid-aged women looking for a cheerful, expressive scent that feels both uplifting and softly indulgent.

Line Extension Potential

Peony blossom body mist with a juicy guava top for everyday freshness.

Creamy floral shower gel with caramel-vanilla softness.



Heliotrop Hug NatScent — 6800693

A Journey Through the Notes

It reflects the shift toward soft, emotional fragrances. Delicate freesia meets heliotrope and a hint of spicy star anise, settling into a creamy, powdery vanilla base. This scent answers the growing interest in fragrances that feel intimate, soothing and quietly expressive.

T fresh, delicate, floral, freesia

H floral, fruity-spicy, heliotrope, freesia, star anise

B soft, powdery, balsamic, vanilla

Why this Scent Drives Sales

Consumer-Driven

Appeals to those who gravitate toward gentle florals with a soft, comforting finish. Often chosen by women looking for a refined, skin-close fragrance that conveys calmness, warmth and a subtle sense of individuality.

Line Extension Potential

Freesia-scented hand lotion with a velvety, cocooning effect. Perfect for room sprays that bring a soft, fresh, and comforting vibe to living spaces.



White Woods NatScent — 6102894

A Journey Through the Notes

Earthy and fruity notes are trending. White Woods NatScent blends vibrant strawberry with grounding woods, capturing both freshness and warmth for a modern, balanced scent.

T fruity, strawberry

H floral, woody, violet, red soil, cedar

B warm, woody, sandal

Why this Scent Drives Sales

Consumer-Driven

Ideal for contemporary individuals who seek a unique, natural fragrance combining bright fruitiness with deep, warm woods, unisex and versatile.

Line Extension Potential

Creamy hand lotion with fresh strawberry and warm sandalwood.
Wood-scented room spray for a cozy, grounding atmosphere.



Cherry Blossom & Almond Dream NatScent— 6800511

A Journey Through the Notes

Light and luminous, Cherry Blossom & Almond Dream NatScent captures the essence of spring with juicy cherry, soft floral tones and a creamy woody finish - echoing the desire for romantic florals with a subtle, comforting sweetness.

T fruity, watery, cherry

H floral, cherry blossom

B woody, balsamic, sandal, vanilla

Why this Scent Drives Sales

Consumer-Driven

Cherry blossom continues to be a seasonal favorite, especially in spring collections that highlight lightness and renewal.

Line Extension Potential

Creamy cherry blossom shower cream with sandal and vanilla for a cocooning effect.

Ideal for scented candles that create a serene, inviting mood.



Caramel Cookies NatScent — 6102029

A Journey Through the Notes

Caramel Cookie NatScent combines rich caramel and smooth toffee with delicate floral and cocoa touches, offering a warm, comforting scent experience that resonates with today's craving for cozy moments.

T roasted, sweet, caramel

H floral, soft, buttery, milk, chocolate milk, cocoa, heliotrope

B balsamic, sweet, creamy, toffee, vanilla

Why this Scent Drives Sales

Consumer-Driven

Designed for those who enjoy warm, comforting scents with a playful sweetness. Making it a standout limited edition fragrance that appeals mainly to women and younger adults seeking a delicious yet elegant experience.

Line Extension Potential

Rich caramel body butter for luxurious hydration.

Vanilla and cocoa scented candles for cozy evenings.



Berry-Cherry NatScent — 6100928

A Journey Through the Notes

Berry-Cherry NatScent captures the vibrant energy of juicy red fruits. Ripe cherry, cranberry, raspberry, and pomegranate merge into a sparkling, appetizing fruit cocktail. A playful, juicy gourmand fragrance with a fresh, uplifting twist.

T sparkling, fruity, cranberry, cherry

H fruity, floral, raspberry, strawberry, pomegranate

B balsamic, sweet, soft, vanilla

Why this Scent Drives Sales

Consumer-Driven

Appeals to those who enjoy bright, fruity scents with a cheerful and slightly sweet character. Particularly attractive to younger consumers and anyone looking for a fun, energetic fragrance that feels both mouthwatering and approachable.

Line Extension Potential

Sented candles perfect for kitchens, living areas or seasonals that highlight freshness and indulgence.



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